## Sponsorship




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## NATIONAL QUARTER HORSE LEAGUE AND FOX LEA FARM

We are proud to offer two unique sponsorship opportunities. Fox Lea Farm not only hosts and produces a diversity of horse shows, but now manages the newly acquired Huntfield Derby Class Series (National Quarter Horse League). Many sponsors are finding that sharing sponsorship between both entities increases their exposure greatly. Shared sponsorship is available if there is not a conflict with an exclusive sponsor of one entity or another. Sponsorship can be dedicated to either section or shared, whichever best fits your company's marketing plan. Included in this sponsorship material packet is information about each entity including economic impact, demographics, and horse show statistics.

There are preset sponsorship packages available to choose from. Fox Lea Farm can design a package to your individual company's needs as well. Fox Lea Farm offers companies local and regional to national level exposure by including NOHL in their sponsorship package. There is also an opportunity to become a Title sponsor of NQHL and/or Fox Lea Farm. Title sponsorship information can be found on page 13 of this book.


Title
Stirrup Cup
Master of the Hunt
Fox
Whipper-In
Coop
\$20,000+
\$10,000+
\$5,000+
\$2,500-\$4,999
\$1,000-2,499
$\$ 500$ to $\$ 999$ or in-kind donation

## SPONSORSHIP PLANS

## You may sponsor either Fox Lea Farm Or Huntfield Derby NOHL or combine your sponsorship to be recognized by both entities!

Exposure on our website includes links to your own website, and a year of recognition during any horse shows and/or mailings. Included is yearlong advertising via a link from our website (over 100,000 visitors) to yours, with your business, personal, or farm information listed. All Fox Lea Farm sponsors will receive Public Address Announcements that are supplied to us. We print and distribute 7 prize lists a year for Fox Lea Farm horse shows. A sample book is included in your folder. These are sent electronically and via snail mail to over 3500 individuals. Advertisements are supplied to us by the sponsor as camera-ready material. Fox Lea Farm can advise and direct individuals to assist in their advertisement design.

Rates for advertising without sponsorship:

Size
Half Page
Full Page
Inside Front Cover
Inside Back Cover Back Cover

| Black and White | Four Color |
| :--- | :--- |
| $\$ 500$ | $\$ 800$ |
| $\$ 800$ | $\$ 1,500$ |
| N/A | $\$ 2,200$ |
| N/A | $\$ 2,200$ |
| N/A | $\$ 3,000$ |



## Coop-\$500-\$999 or in-kind donation

## FOX LEA FARM

- Banner located on the show grounds for one full year (Please supply corporate banner with contact information and logo; banner size: $4^{\prime}$ long x $21 / 2^{\prime}$ wide)
- 2 tickets to all show events
- Half page Full Color advertisement in 3 of the 7 show prize list books


## HUNTFIELD (NOHL)

- Your company logo and contact information in an advertisement that is supplied to all shows holding NOHL classes to place in their program
- Your logo and contact information listed in the 2014 NQHL Huntfield Trail and Hunter Derby Finals program
- Mention and pictures on our Facebook page
- Logo and advertising on our website: www.nqhl.com


## SPONSORSHIP PLANS (cont.)

## Whipper-In-\$1,000-\$2,499

## FOX LEA FARM

- Banner located on the show grounds for one full year (Please supply corporate banner with contact information and logo; banner size: $4^{\prime}$ long x $8^{\prime}$ wide)
- Corporate Information and promotional materials given in Welcome Packages to all exhibitors at two shows of your choice - please supply marketing materials
- A sponsor table in the Pavilion at a show of your choice
- Full-page full-color advertisement in 3 of the 7 show prize list books


## HUNTFIELD (NOHL)

- Your company logo and contact information in an advertisement that is supplied to all shows holding NOHL classes to place in their program
- Your logo and contact information listed in the 2014 NQHL Huntfield Trail and Hunter Derby Finals program
- Mention and pictures on our Facebook page
- Logo and advertising on our website: www.nghl.com
- Half-page full-color advertisement in our June Huntfield NOHL show prize list book, show to be held at the Kentucky Horse Park. This book will be distributed electronically and via snail mail to over 4,000 individuals. This book will also be sent to any large shows preceding the June date to give out in their show office.



## SPONSORSHIP PLANS (cont.)

## Fox-\$2,500-\$4,999

## FOX LEA FARM

- 2 Banners located on the show grounds for one full year (Please supply corporate banners with contact information and logo; banner size: $4^{\prime}$ long $\times 8^{\prime}$ wide)
- Advertisement on our home page of our website plus a full web page within our site
- Class Title Sponsorship at 2 of our 10 "A" rated Hunter Jumper Shows
- Corporate Information and promotional materials given in Welcome Packages to all exhibitors at five shows of your choice-please supply marketing materials
- A sponsor table in the Pavilion
- Full-page full-color advertisement in 4 of the 7 show prize list books


## HUNTFIELD (NOHL)

- Your company logo and contact information in an advertisement that is supplied to all shows holding NOHL classes to place in their program.
- Your logo and contact information listed in the 2014 NQHL Huntfield Trail and Hunter Derby Finals program
- Mention and pictures on our Facebook page
- Logo and advertising on our website: www.nqhl.com
- Full-page full-color advertisement in our June Huntfield NOHL show prize list books, show to be held at the Kentucky Horse Park. This book will be distributed electronically and via snail mail to over 4,000 individuals. This book will also be sent to any large shows preceding the June date to give out in their show office.



## SPONSORSHIP PLANS (cont.)

## Master of the Hunt-\$5,000-\$9,999

## FOX LEA FARM

- 3 Banners located on the show grounds for one full year (Please supply corporate banners with contact information and logo; banner size $4^{\prime}$ long $\times 8^{\prime}$ wide)
- Advertisement on our home page of our website, plus a full web page within our site
- Corporate information and promotional materials given in Welcome Packages to all exhibitors at all shows of your choice, including all $\mathrm{h} / \mathrm{j}$ and breed shows (appaloosa and quarter horse)- please supply marketing materials
- Class Title Sponsorship at 5 of our 10 "A" rated Hunter Jumper Shows
- A sponsor table in the Pavilion
- Special section for 6 people to attend any of our special classics throughout the year
- Full-page full-color advertisement in all 7 of the show prize list books


## hUNTFIELD (NOHL)

- Your company logo and contact information in an advertisement that is supplied to all shows holding NQHL classes to place in their program
- Your logo and contact information listed in the 2014 NQHL Huntfield Trail and Hunter Derby Finals program
- Mention and pictures on our Facebook page
- Logo and advertising on our website: www.nqhl.com
- Full page-Full Color advertisement in our June Huntfield NQHL show prize list book, show to be held at the Kentucky Horse Park. This book will be distributed electronically and via snail mail to over 4,000 individuals. This book will also be sent to any large shows preceding the June date to give out in their show office.
- Jump or Trail Obstacle signage during the Finals



## SPONSORSHIP PLANS (cont.)

## Stirrup Cup-\$10,000 +

## FOX LEA FARM

- 4 Banners located on the show grounds for one full year (Please supply corporate banners with contact information and logo; banner size 4 ' long x $8^{\prime}$ wide)
- Corporate information and promotional materials given in Welcome Packages to all exhibitors at all shows of your choice including all h/j and breed shows (appaloosa and quarter horse)- please supply marketing materials
- Jumper jump designed, displayed, and used at each hunter/jumper event; funds for the jump and final decision on jump design provided by Sponsor
- Class Title Sponsorship at each of our 10 "A" rated Hunter Jumper Shows
- Special section for 10 people to attend special classics throughout the year; special catered lunch for 10 at one of our premier shows
- Full-page full-color advertisement in all 7 of the prize books; prime placement inside cover, inside back cover, or back cover


## HUNTFIELD (NOHL)

- Your company logo and contact information in an advertisement that is supplied to all shows holding NOHL classes to place in their program
- Your logo and contact information listed in the 2014 NQHL Huntfield Trail and Hunter Derby Finals program
- Mention and pictures on our Facebook page
- Logo and advertising on our website: www.nqhl.com
- Full-page full-color advertisement in our June Huntfield NOHL show prize book; show to be held at the Kentucky Horse Park. This book will be distributed electronically and via snail mail to over 4,000 individuals. This book will also be sent to any large shows preceding the June date to give out in their show office.
- Class Title Sponsorship of one of the National Recognized Huntfield National Quarter Horse League classes
For more information or a package tailored to your companies specific needs, please e-mail foxleafarm@aol.com or call Kim Farrell on her cell phone at 941-809-6365. Lanie DeBoer, Huntfield sponsorship leader, can be reached at 612-308-2121. Please visit our websites at www.foxleafarm.com or www.nqhl.com to see more pictures or to view show results.


## Thank you for your interest and consideration to sponsor Fox Lea Farm Inc.'s Equestrian Events and Huntfield Derby (National Quarter Horse League).



## ABOUT HUNTFIELD DERBY SERIES AND NATIONAL OUARTER HORSE LEAGUE (NOHL)

## MISSION OF THE HUNTFIELD DERBY CLASS SERIES

To give quarter horse hunters the opportunity to develop and grow, by providing quality conditions, challenging courses, and offering a platform for exhibitors to advance their horsemanship skills, while maintaining an enjoyable and rewarding environment.


#### Abstract

ABOUT US The Huntfield Derby series was established in January 2012 by David Warner and Lanie DeBoer. The goal was to offer more choices and opportunities for the quarter horse hunter, but still remain in an AOHA setting. Based on the USHJA model, Warner and DeBoer set out to mimic the program, and integrate it into the AOHA schedule at all the top shows around the country. Venues were specifically chosen based on their quality of jumps, proper footing, and competent judging.


The first derby, at Fox Lea Farm in Venice, Florida, was a huge success and immediately enthusiasm spread throughout the industry. Exhibitors specifically found horse shows that were holding the Huntfield derbies so they could add more opportunities for their hunters. Horse shows called inquiring about hosting derbies, to help attract exhibitors in the hunter category. Sponsorship grew within the quarter horse community to make sure that it kept the series going. When word spread that the derby series was so successful, Huntfield was contacted by many different organizations looking to promote their products. It allowed Huntfield to expand the prize money offered and give quality products and prizes to our winners.

In mid-2012 the AQHA Executive Committee voted to have the Huntfield derby finals at the AQHA World Championship show, the first of its kind in the history of the AOHA. The derby final was a huge success, offering over $\$ 40,000$ in cash and prizes.

In 2013 we have expanded the Huntfield brand by holding our own show in Lexington, KY June 26th-30th at the Kentucky Horse Park. We are offering a wide variety of classes, including pairs classes, equitation classics, hunter classics, an open $3^{\prime} 00^{\prime \prime}$ derby, a $2^{\prime} 6^{\prime \prime}$ novice/select derby, and our non-pro derby $3^{\prime} 0^{\prime \prime}$ finals, all in the Rolex Stadium home of the World Equestrian Games.

We are excited about the future of Huntfield and all that it has to offer the quarter horse hunter. Since our inception, we have seen memberships grow, more USEF participation at AOHA events, increased horse sales, and improved horsemanship skills. The Huntfield derby series has directly benefited our discipline and we look forward to encouraging growth for our industry.

In the Fall of 2013, Fox Lea Farm Inc. and Kim Farrell, acquired the Huntfield Derby Series. Our goal is to make these classes more accessible to exhibitors and horse shows across the country. Although we did acquire the series we look at it as an expansion with great support involved. Lanie DeBoer and David Warner are still involved with the future development of the Huntfield by helping to serve and form committees. Lanie will be the head of sponsor relations. Fox Lea looks forward to helping with the growth of these special classes that are an asset to our industry. The first Huntfield Derby was held during our Fox Lea Farm Winter Quarter Horse Circuit almost two years ago. It is almost surreal that its future is back with us. Forming these classes into a league will open the doors for everyone, both English and Western, to enjoy this experience. A league containing classes that will offer a venue for riders and horses to show off their strengths is the National Quarter Horse League (NOHL).

## WHY SPONSOR HUNTFIELD DERBY SERIES, THE NATIONAL OUARTER HORSE LEAGUE?



## National Quarter Horse League NQHL.com

The Huntfield Derby would like to take a moment of your time to thank our 2013 sponsors for a spectacular 2013. We are so excited by how the horse show year progresses; there were 10 shows that held a Huntfield Derby! In June, we put on our own show at the Kentucky Horse Park and it was very well attended and received. Great times were had by all. We plan on Kentucky again for this year!

What does the future have in store for the Huntfield Derby? We have formed these classes into a National League. This will offer the opportunity for everyone, both English and Western, to enjoy this experience. The National Quarter Horse League ( NOHL ) is a venue for riders and horses to demonstrate their strengths. Preset class guidelines makes these classes more available to exhibitors and horse shows across the country to produce them at their own shows with an anticipated set of standards.

Our goal is to grow this series into a valued asset for our industry; we would love to see the Huntfield NOHL classes in every state in this country! This league is for the exhibitors! Right now we are prepared to hold a finals for the Hunter and Trail Derby. The location of the finals will be announced soon and will be centrally located in the country. We will also be giving top ten awards for each class. We have set up a point tracking program that has its own server. Exhibitors will be able to look at overall point standings, point standings from individual shows and even look at
 results by riders and/or horses. These websites will point to the same user-friendly web page where exhibitors and show managers can gather information about these classes. They will be able to look at the calendar of events and class specifications.

## HUNTFIELD CLASSES OFFERED

- Huntfield Hunter Derby
- Huntfield Low Hunter Derby
— open to Progressive, Green, Junior, Novice, Select - pinned Pro and Non Pro
- Huntfield Trail Derby
- Huntfield Freestyle Horsemanship
- Huntfield Freestyle Reining
- Huntfield Youth Equitation Over Fences Equine Chronicle Medal
- Huntfield Amateur Equitation Over Fences Medal

There are so many possibilities for these classes. All classes except the Hunter and Trail Derbies will be open for horse shows that are held in the Fall to apply to run the finals at their shows if they would like. For instance, there could be Northern and Southern finals for the Huntfield Youth Equitation Over Fences Equine Chronicle Medal. Regional awards for classes are also an option to be sponsored. The 2012 and 2013 years would not have been what it was without all the support from competitors, trainers, and local and national businesses. We sincerely "Thank You!" for the strong support you have given us. We are looking forward to a wonderful 2014 and hope you will join us in this venture.

All sponsors in 2014 will have recognition at all shows including contact information in an advertisement to be placed in all show programs holding these classes. This will be on a national level. Organizations like ours would not be successful without your generosity. Your support in the future will make this a league for generations to come. We look forward to working and showing with everyone in the upcoming year. We hope that you join us as we expand the Huntfield Hunter Derby Series. The classes will be administered and points kept by Kimberly Farrell. Sponsor relations will continue to be overseen and conducted by Lanie DeBoer as we enlarge this wonderful series. Please feel free to contact either of us for anything to do with the Huntfield Derby Series or the National Quarter Horse League.


Sponsorship of the NOHL Huntfield Derby will allow exposure at the National level. Shows across the country are signing up to hold these classes. The shows will be AOHA shows, AOHA special events, USEF Shows, All Breed shows, and some managers are making stand-alone shows to debut these classes. Please join us in this venture. In the back of the sponsorship package are statistics from AOHA pertaining to shows and members of AQHA. These statistics show the immense level of opportunity there is for Huntfield NOHL and our sponsors!

## ABOUT FOX LEA FARM IN VENICE, FLORIDA

Fox Lea Farm is a family owned and operated horse show facility that was established in 1983. We are located in Venice, Florida, and we are one of the few privately owned facilities in the state of Florida. Fox Lea Farm is the home to many different types of horse shows. Throughout the year we host hunter jumper, quarter horse, appaloosa, and dressage shows. We have horse shows approximately 35 to 42 weekends a year. Most of the shows at our facility are managed by Fox Lea Farm, Inc. A few weekends a year the facility is leased by different organizations that produce their own shows.




## WHY SPONSOR EOUESTRIAN EVENTS AT FOX LEA FARM IN VENICE, FL?

The horse industry has grown to be enormous. Sponsoring our equestrian events will allow for a large audience to get to know your products and/or services. All of our sponsorship packages available from the bronze level to the diamond level will allow your company to meet this market and develop brand image and, throughout the year, hopefully form brand recognition. This market is a captive audience that has a high level of disposable income and strong demographics. You have a captive market because the exhibitors are at the
 facility for a minimum of 3 to 4 days.
Participating in equestrian sports can be very expensive; therefore, you will find the competitors, their families, and their friends to be well educated and financially sound. Fox Lea Farm is very well-known, respected, and supports family values. Your company will be associated with a top-class competition.

Fox Lea Farm in 2013 has awarded approximately $\$ 435,000$ in prize money to exhibitors participating in our rated hunter jumper shows. We organize and produce $8 \$ 25,000$ Grand Prix per year. All sponsors will receive the same recognition for all the shows we host at Fox Lea Farm including appaloosa, hunter jumper, dressage and quarter horse. Statistically with every horse you can calculate that 3.5 people are joining them. This does not include spectators that are from the immediate area. This means on a daily show basis we have between 350 to 1500 people on the property. We produce between 35 to 42 shows a year at Fox Lea Farm. At 40 horse shows, there are approximately 147 days a year with exhibitors, families, and spectators present. In this package, we have also included data on how much these shows can benefit the community and, in return, the general economy.

## FOX LEA FARM FACILITY FINANCIAL COMMUNITY IMPACT

The formula used to compile the table below for the economic benefit from hunter jumper events from 2007 until 2012 is from the marketing department of the American Quarter Horse Association.

| YEAR | \$ DIRECTIY INTO CITY | TOTAL ECONOMIC IMPACT |
| :---: | :---: | :---: |
| 2007 ECONOMIC IMPACT TOTALS | $\$ 9,243,000$ | $\$ 36,972,000$ |
| 2008 ECONOMIC IMPACT TOTALS | $\$ 10,544,400$ | $\$ 42,177,600$ |
| 2009 ECONOMIC IMPACT TOTALS | $\$ 11,017,800$ | $\$ 44,071,200$ |
| 2010 ECONOMIC IMPACT TOTALS | $\$ 10,677,400$ | $\$ 42,669,600$ |
| 2011 ECONOMIC IMPACT TOTALS | $\$ 12,786,000$ | $\$ 51,144,000$ |
| 2012 ECONOMIC IMPACT TOTALS | $\$ 15,298,200$ | $\$ 61,192,800$ |

## OVER 60\% OF OUR SHOWS ARE HUNTER JUMPER DISCIPLINE. WHAT EXACTLY IS A HUNTER JUMPER HORSE SHOW?

A hunter jumper horse show is similar to what you have seen on television where the horses are going over obstacles that are called jumps. It is a show where all levels of riders and horses compete over obstacles that can range from 18 inches to 5 feet in height. Fox Lea Farm was included in the 2005 television series that premiered on Animal Planet called "Horse Power," which followed a group of students competing in an elite national medal class that judges the riders' equitation. Prize money is applied to different types of classes throughout each show. During our hunter/jumper shows there are three primary sub disciplines: equitation, hunter, and jumpers.

The equitation division judges the rider on good overall horsemanship. This includes the proper positioning of your body at each gait. The position of your body has everything to do with the control and function of your mount. Your hands, seat, legs, eyes and upper body should always be in the proper position while demonstrating complete control.


Hunters are the graceful and elegant horses of the horse show. The tradition of hunters comes from fox hunting. These horses are judged on their style of jumping, ability to jump, manners, and evenness of pace. The horse and rider must exhibit these qualities on the course, over jumps, between jumps, and through the turns.

Jumpers provide the thrills of the horse show. The purpose of the jumper is to clear the obstacles without faulting. Style, action, conformation, or pace is not considered in the judging. Ultimately, the horses' speed and jumping ability are the only considerations for winning an event.

The majority of exhibitors at our hunter jumper horse shows are members of the United States Equestrian Federation (USEF). All members fill out statistical information during their membership application. One of the benefits of being a member of USEF is a subscription to their magazine titled "Equestrian." These statistics are used to profile the social and economic status of the readers of Equestrian Magazine (the exhibitors of hunter jumper events and Dressage). Below are the statistics of the members of the United States Equestrian Federation.

- $85 \%$ are women
- $63 \%$ are married
- A majority are between $34-54$ years of age
- $66 \%$ have a college degree or better
- $56 \%$ are employed full-time
- $80 \%$ make or directly influence purchasing decisions at work
- $38 \%$ have a net worth over $\$ 500,000$
- Nearly half have an annual income greater than \$100,000
- $40 \%$ live on a farm; $66 \%$ of those are ten acres or more
- $63 \%$ have traded stocks, bonds, or mutual funds in the last year
- The market value of the average home is $\$ 594,000$; $22 \%$ own two or more homes
- On average, they spend 30 nights per year in a hotel and rent a vehicle four times per year

- They own three vehicles; $53 \%$ own a pick-up truck
- $94 \%$ own a pet besides a horse or pony; average number of cats owned is 2 and average number of dogs owned is 2
- The average reader:
- Spends $\$ 16,000$ per year on equine-related purchases
- Has been active in equestrian sports for 22 years
- Competes at least six times per year
- Owns two or more horses, with one fourth owning five or more
- The average value of all horses owned per household is $\$ 87,000$
- $48 \%$ consider themselves advanced riders
- $62 \%$ trailer their own horses to competitions


## TITLE SPONSOR INFORMATION: \$20,000 AND ABOVE

Fox Lea Farm is a championship-level horse show facility that produces and runs over 40 shows a year. As a family-run, subchapter S Florida Corporation, we are proud to attract clients into the local area that make a positive impact on our economy.

Fox Lea Farm is not government funded like the majority of the horse show facilities in Florida, and depends on the support of sponsorship to maintain and continue to grow and meet the needs of the exhibitors. As a Title Sponsor, you have the unique opportunity to advertise your business to thousands of savvy buyers who attend our shows. In addition to supporting us, your sponsorship is an avenue to market your own products and services to informed buyers

## ECONOMIC IMPACT

Our shows bring in buyers-buyers who stay in area hotels, dine in area restaurants, and shop in area stores. You have a captive audience to market your product or services to.

A recent economic impact report highlights the number of people we bring to the area on a yearly basis. In 2012 alone, we had an economic impact of $\$ 61$ million to the local economy. Many of these dollars remain in the Southwest Florida area. Additionally:

- In 2012, we awarded $\$ 269,000$ in prize money to draw in competitors and meet show guidelines.
- In 2013, as our shows grow and the attendance of our upper-level classes increases, we are distributing approximately $\$ 434,000$ in prize money.


## ADDITIONAL FACTS ABOUT OUR SHOWS:

- For every horse competing at a Fox Lea Farm show, nearly four people are traveling with the horse in a support or riding capacity.
- Numerous spectators at a show are from the local and Southwest Florida region.
- On a daily show, 350-1,500 people are in attendance at Fox Lea Farm.
- Exhibitors, families and spectators are present at Fox Lea Farm approximately 147 days out of the year.


## A National Quarter Horse League Title Sponsor will receive:

- Company name associated with the nationally-recognized Huntfield National Quarter Horse League for one of their final events (hunter or trail derby -- optional if sponsoring NQHL)
- Prime placement of a two-page full-color spread advertisement in our June Prize Book for the Huntfield NOHL show to be held at the Kentucky Horse Park sent to over 4,000 individuals (distributed electronically and hard copy via U.S. Mail).


## TITLE SPONSOR INFORMATION: \$20,000 AND ABOVE (cont.)

## A Fox Lea Farm Title Sponsor will receive:

- Company name printed on the $\$ 25,000$ nationally-recognized Grand Prix event materials, which directly advertises your business and its products or services.
- Two-page full-color spread advertisement in all seven prize books printed annually, and distributed to over 3,500 individuals (distributed electronically and hard copy via U.S. Mail).

As a Fox Lea Farm Title Sponsor, you could also choose to have the opportunity to be associated with added name recognition with existing improvements or these future possible improvements named after Title sponsor, including:

- Any of the existing Arenas
- Any of the existing Barns
- Existing Pavilion
- New riding arena
- New stadium seating for the new arena
- New covered warm-up area to existing covered arena
- Steel building with 50 horse stalls

Fox Lea Farm strives to give sponsors the most exposure possible. Sponsors are included in mass e-mails about upcoming shows sent to over 3,500 people, are featured on our website, and are featured on Fox Lea Farm's Facebook page, which is linked to over 2,300 exhibitors.

To learn more about Title Sponsorship opportunities at Fox Lea Farm, please contact business manager Kimberly Rae Aldrich-Farrell at (941) 809-6365, or write to:

Fox Lea Farm, Inc. Huntfield National Quarter Horse League
P.O. Box 400 Venice, FL 34284


Fox Lea Farm, Inc.
Huntfield National Quarter Horse League
Sponsorship Opportunities
Name $\qquad$
Company Name $\qquad$
Date $\qquad$
Apply sponsorship towards (please check below):
Please send banners, corporate information and promotional material to: Fox Lea Farm Attn: Kim Farrell 800 North Auburn Rd Venice FI, 34292. Please send this form and check to Fox Lea Farm Attn: Kim Farrell PO Box 400, Venice FI, 34284 If using a credit card you may fax to 941-484-4321.

Fox Lea Farm Shows and FacilityHuntfield Derby Series and National Quarter Horse LeagueBoth

## Please check one of the following sponsorships:

Title \$20,000+$\square$ Stirrup Cup \$10,000+
$\square$ Master of the Hunt \$5,000+
$\square$ Fox \$2,500-\$4,999
$\square$ Whipper-In \$1,000-2,499
$\square$ Coop $\$ 500$ to $\$ 999.00$ or in-kind donation

FOR MORE INFORMATION OR A PACKAGE TAILORED TO YOUR COMPANIES SPECIFIC NEEDS: PLEASE E-MAIL FOXLEAFARM@AOL.COM PLEASE VISIT OUR Website AT WWW.FOXLEAFARM.COM / WWW.NOHL. COM TO SEE MORE PICTURES OR TO VIEW SHOW RESULTS.


Exibit A
Fox Lea Farm Economic lmpact Study

| DATE OF SHOW | TOTAL DAYS AT FOX LEA INCLUDING WARM UP DAYS | TYPE OF SHOW | OWNED MANAGEMENT OF SHOW | $\begin{aligned} & \text { \#OF } \\ & \text { HORSES } \end{aligned}$ | CALCULATED NUMBER OF PEOPLE ATTENDING | ECONOMIC IMPACT: \$ DIRECTLY INTO CITY | ECONOMIC IMPACT: TOTAL ECONOMIC IMPACT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MARCH 3 \& 4, 2007 | 3 | $\begin{aligned} & \text { SCHOOLING } \\ & \text { SHOW } \end{aligned}$ | FOX LEA FARM | 82 | 246 | 147600 | 590400 |
| MARCH 10 \& 11, 2007 | 3 | APPALOOSA | FOX LEA FARM | 113 | 339 | 203400 | 813600 |
| MARCH 17 \& 18, 2007 | 3 | APPALOOSA | FOX LEA FARM | 134 | 402 | 241200 | 964800 |
| MARCH APP STAYOVER | 4 | APPALOOSA | FOX LEA FARM | 22 | 66 | 52800 | 211200 |
| MARCH 22-25, 2007 | 5 | QUARTER HORSE WORLD CUP | 1DAYFOXLEA, 2 DAYS | 224 | 672 | 672000 | 2688000 |
| APRIL 21 \& 22, 2007 | 3 | H/J "C" Rated | FOX LEA FARM | 91 | 273 | 163800 | 655200 |
| APRIL 28 \& 29, 2007 | 3 | DRESSAGE | ALPHA DRESSAGE ASSOC. | 111 | 333 | 199800 | 799200 |
| MAY 4-6, 2007 | 4 | H/J "A" RATED | FOX LEA FARM | 209 | 627 | 501600 | 2006400 |
| JUNE 1-3, 2007 | 4 | H/J "A" Rated | FOX LEA FARM | 162 | 486 | 388800 | 1555200 |
| JUNE, 2007 | 4 | QUARTER HORSE | FOX LEA FARM | 80 | 240 | 192000 | 768000 |
| JUNE 18-21, 2007 | 5 | MOUNTED POLICE FIRE AND GAMES | POLICE | 83 | 249 | 249000 | 996000 |
| JUNE 22-24, 2007 | 4 | H/J "A" Rated | FOX LEA FARM | 87 | 261 | 208800 | 835200 |
| JUNE 29 - JULY 1, 2007 | 4 | H/J "A" RATED | FOX LEA FARM | 116 | 348 | 278400 | 1113600 |
| JULY 16-19, 2007 | 5 | H/J "A" RATED | FOX LEA FARM | 166 | 498 | 498000 | 1992000 |
| JULY 21-24, 2007 | 5 | H/J "A" RATED | FOX LEA FARM | 336 | 1008 | 1008000 | 4032000 |
| JULY 26-29, 2007 | 5 | H/J "A" RATED | FOX LEA FARM | 396 | 1188 | 1188000 | 4752000 |
| AUGUST 18 \& 19, 2007 | 3 | H/J "C" RATED | FOX LEA FARM | 94 | 282 | 169200 | 676800 |


|  |  |  |  |  |  |
| :---: | :---: | :--- | :--- | :--- | :--- | :--- |


| DATE OF SHOW | TOTAL DAYS AT <br> FOX LEA <br> INCLUDING <br> WARM UP DAYS | TYPE OF SHOW | OWNED MANAGEMENT OF SHOW | $\begin{gathered} \text { \#OF } \\ \text { HORSES } \end{gathered}$ | CALCULATED <br> NUMBER OF <br> PEOPLE <br> ATTENDING | ECONOMIC <br> IMPACT: \$ <br> DIRECTLY <br> INTO CITY | ECONOMIC <br> IMPACT: <br> TOTAL <br> ECONOMIC <br> IMPACT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MARCH 8 \& 9, 2008 | 3 | APPALOOSA | FOX LEA FARM | 88 | 264 | 158400 | 633600 |
| MARCH APPALOOSA STAYOVER | 4 | APPALOOSA | FOX LEA FARM | 36 | 108 | 86400 | 345600 |
| MARCH 15 \& 16, 2008 | 3 | APPALOOSA | FOX LEA FARM | 82 | 246 | 147600 | 590400 |
| MARCH 21-23, 2008 | 4 | $\begin{aligned} & \text { SFHS EASTER } \\ & \text { SHOW } \end{aligned}$ | EDMONDSON MGT. | 205 | 615 | 492000 | 1968000 |
| APRIL 5 \& 6, 2008 | 3 | DRESSAGE | ALPHA DRESSAGE ASSOC. | 107 | 321 | 192600 | 770400 |
| APRIL12 \& 13, 2008 | 3 | H/J "C" RATED | FOX LEA FARM | 89 | 267 | 160200 | 640800 |
| APRIL 25-27, 2008 | 4 | QUARTER HORSE: WORLD CUP | FOXLEAFARIVIT DAY, EDMONDSON MGT 2 DAYS | 180 | 540 | 432000 | 1728000 |
| MAY 2-4, 2008 | 4 | H/J "A" RATED | FOX LEA FARM | 154 | 462 | 369600 | 1478400 |
| MAY 23-26, 2008 | 5 | QUARTER HORSE: MEMORIAL DAY | EDMONDSON MGT. | 158 | 474 | 474000 | 1896000 |
| MAY 30 - JUNE 1, 2008 | 4 | H/J "A" RATED | FOX LEA FARM | 130 | 390 | 312000 | 1248000 |
| JUNE 16-19, 2008 | 4 | H/J "A" RATED | FOX LEA FARM | 51 | 153 | 122400 | 489600 |
| JUNE 20-22, 2008 | 4 | H/J "A" RATED | FOX LEA FARM | 76 | 228 | 182400 | 729600 |
| JUNE 27-29, 2008 | 4 | H/J "A" RATED | FOX LEA FARM | 87 | 261 | 208800 | 835200 |
| JULY 14-17, 2008 | 5 | H/J "A" RATED | FOX LEA FARM | 125 | 375 | 375000 | 1500000 |
| JULY 19-22, 2008 | 5 | H/J "A" RATED | FOX LEA FARM | 349 | 1047 | 1047000 | 4188000 |
| JULY 24-27, 2008 | 5 | H/J "A" RATED+ \$25,000 GRAND | FOX LEA FARM | 405 | 1215 | 1215000 | 4860000 |
| SEPT. 12-14, 2008 | 4 | H/J "A" RATED | FOX LEA FARM | 70 | 210 | 168000 | 672000 |


| DATE OF SHOW | TOTAL DAYS AT FOX LEA INCLUDING WARM UP DAYS | TYPE OF SHOW | OWNED <br> MANAGEMENT OF <br> SHOW | $\begin{gathered} \text { \# OF } \\ \text { HORSES } \end{gathered}$ | CALCULATED <br> NUMBER OF <br> PEOPLE <br> ATTENDING | ECONOMIC IMPACT: \$ DIRECTLY INTO CITY | ECONOMIC <br> IMPACT: <br> TOTAL <br> ECONOMIC <br> IMPACT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SEPT 19-21, 2008 | 4 | QUARTER HORSE | EDMONDSON MGMT | 87 | 261 | 208800 | 835200 |
| SEPT 26-28, 2008 | 4 | QUARTER HORSE | FOX LEA FARM | 84 | 252 | 201600 | 806400 |
| OCT. 11 \&12, 2008 | 3 | H/J "C" RATED | FOX LEA FARM | 62 | 186 | 111600 | 446400 |
| NOV 21-23, 2008 | 4 | H/J "A" RATED | FOX LEA FARM | 114 | 342 | 273600 | 1094400 |
| NOV 27-30, 2008 | 5 | QUARTER HORSE | EDMONDSON MGMT | 115 | 345 | 345000 | 1380000 |
| DECEMBER 1-3, 2008 | 3 | QUARTER HORSE | FOX LEA FARM | 14 | 42 | 25200 | 100800 |
| DECEMBER 4-7, 2008 | 5 | QUARTER HORSE | FQHA | 110 | 330 | 330000 | 1320000 |
|  | 2008 E | CONOMIC IMPAC | TOTALS |  |  | \$10,544,400.00 | \$42,177,600.00 |
| JAN 10-13, 2009 | 5 | QUARTER HORSE | FOX LEA FARM | 318 | 954 | 954000 | 3816000 |
| JAN 14-18,2009 | 6 | QUARTER HORSE | FOX LEA FARM | 266 | 798 | 957600 | 3830400 |
| JAN 31-FEB 1, 2009 | 3 | DRESSAGE | FOX LEA FARM | 53 | 159 | 95400 | 381600 |
| FEB 7 \& 8, 2009 | 3 | H/J SCHOOLING | FOX LEA FARM | 74 | 222 | 133200 | 532800 |
| FEB 21 \& 22, 2009 | 3 | DRESSAGE | FOX LEA FARM | 72 | 216 | 129600 | 518400 |
| $\begin{aligned} & \hline \text { FEBRUARY 27- MARCH 1, } \\ & 2009 \end{aligned}$ | 4 | QUARTER HORSE | EDMONDONS MGT | 172 | 516 | 412800 | 1651200 |
| MARCH 7 \& 8, 2009 | 3 | OPEN H/J \& PERFORMANCE | FOX LEA FARM | 151 | 453 | 271800 | 1087200 |
| MARCH 14 \& 15, 2009 | 3 | APPALOOSA | FOX LEA FARM | 95 | 285 | 171000 | 684000 |
| MARCH 16-20, 2009 | 4 | APPALOOSA STAYOVER | FOX LEA FARM | 44 | 132 | 105600 | 422400 |


| DATE OF SHOW | $\begin{array}{\|c\|} \hline \text { TOTAL DAYS AT } \\ \hline \text { FOX LEA } \\ \text { INCLUDING } \\ \text { WARM UP DAYS } \\ \hline \end{array}$ | TYPE OF SHOW | OWNED MANAGEMENT OF SHOW | $\begin{gathered} \text { \#OF } \\ \text { HORSES } \end{gathered}$ | CALCULATED <br> NUMBER OF <br> PEOPLE <br> ATTENDING | ECONOMIC <br> IMPACT: \$ <br> DIRECTLY <br> INTO CITY | ECONOMIC IMPACT: TOTAL ECONOMIC IMPACT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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|  |  |  |  |  |  |  |  |
| MARCH 21 \& 22, 2009 | 3 | APPALOOSA | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 104 | 312 | 187200 | 748800 |
| MARCH 27-29, 2009 | 3 | QUARTER HORSE | FOX LEA 1 DAY; EDMONDSON MGT 2 | 111 | 333 | 199800 | 799200 |
| APRIL 4 \& 5, 2009 | 3 | DRESSAGE | ALPHA DREASSAGE |  |  |  |  |
|  |  |  |  | 61 | 183 | 109800 | 439200 |
| APRIL 9-12, 2009 | 5 | QUARTER HORSE | SFHS/ EDMONDSON MGMT | 122 | 366 | 366000 | 1464000 |
| APRIL 24-26, 2009 | 4 | H/J "A" RATED | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 170 | 510 | 408000 | 1632000 |
| MAY 16 \& 17, 2009 | 3 | OPEN H/J \& PERFORMANCE SCHOOLING | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 127 | 381 | 228600 | 914400 |
| MAY 22-24, 2009 | 4 | H/J "A" RATED | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 94 | 282 | 225600 | 902400 |
| JUNE 12-14, 2009 | 4 | H/J "A" RATED | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 66 | 198 | 158400 | 633600 |
| JUNE 20 \& 21, 2009 | 3 | OPEN H/J \& PERFORMANCE | FOX LEA FARM | 152 | 456 | 273600 | 1094400 |
| JUNE 26-28, 2009 | 4 | H/J "A" RATED | FOX LEA FARM | 123 | 369 | 295200 | 1180800 |
| JULY 13-16, 2009 |  |  |  |  |  |  |  |
|  | 5 | H/J "A" RATED | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 144 | 432 | 432000 | 1728000 |
| JULY 18-21, 2009 | 5 | H/J "A" RATED | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 345 | 1035 | 1035000 | 4140000 |
| JULY 23-26, 2009 | 5 | H/J "A" RATED | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 384 | 1152 | 1152000 | 4608000 |
| AUGUST 29 \& 30, 2009 | 3 | OPEN H/J \& PERFORMANCE | FOX LEA FARM | 149 | 447 | 268200 | 1072800 |
| SEPT 4-6, 2009 | 3 | H/J "A" RATED | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 35 | 105 | 63000 | 252000 |
| SEPT 25-27, 2009 | 4 | QUARTER HORSE | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 106 | 318 | 254400 | 1017600 |
| OCTOBER 17 \& 18, 2009 | 3 | OPEN H/J \& PERFORMANCE | FOX LEA FARM | 95 | 285 | 171000 | 684000 |


| DATE OF SHOW | $\begin{array}{\|c\|} \hline \text { TOTAL DAYS AT } \\ \hline \text { FOX LEA } \\ \text { INCLUDING } \\ \text { WARM UP DAYS } \\ \hline \end{array}$ | TYPE OF SHOW | OWNED MANAGEMENT OF SHOW | $\frac{\text { \#OF }}{\text { HORSES }}$ | CALCULATED <br> NUMBER OF PEOPLE ATTENDING | ECONOMIC <br> IMPACT: \$ <br> DIRECTLY <br> INTO CITY | ECONOMIC IMPACT: <br> TOTAL ECONOMIC IMPACT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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|  |  |  |  |  |  |  |  |
| OCT 31 \& NOV 1, 2009 | 3 | H/J "C" RATED | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 46 | 138 | 82800 | 331200 |
| NOV 12-15, 2009 | 5 | H/J "A" RATED | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 231 | 693 | 693000 | 2772000 |
| NOVEMBER 21 \& 22, 2009 | 3 | OPEN H/J \& PERFORMANCE | FOX LEA FARM | 90 | 270 | 162000 | 648000 |
| NOV 26-29, 2009 | 5 | QUARTER HORSE | SFHS/EDMONDSON |  |  |  |  |
|  |  |  | MGMT | 104 | 312 | 312000 | 1248000 |
| NOV 30-DEC 2, 2009 | 3 | QUARTER HORSE LAYOVER | FOX LEA FARM | 16 | 48 | 28800 | 115200 |
| DEC 3-6, 2009 | 5 | QUARTER HORSE | FLORIDA QUARTER HORSE | 150 | 450 | 450000 | 1800000 |
| DEC 12 \& 13, 2009 | 3 | OPEN H/J \& PERFORMANCE | FOX LEA FARM | 128 | 384 | 230400 | 921600 |
| 2009 ECONOMIC IMPACT TOTALS |  |  |  |  |  | \$11,017,800.00 | \$44,071,200.00 |
| JANUARY 9-12, 2010 | 5 | QUARTER HORSE | FOX LEA FARM | 292 | 876 | 876000 | 3504000 |
| JANUARY 14-17, 2010 | 5 | QUARTER HORSE | FOX LEA FARM | 265 | 795 | 795000 | 3180000 |
| JANUARY 22, 2010 | 1 | PAINT SHOW PRE MOVE IN | DIXIE PAINT CLUB | 12 | 36 | 7200 | 28800 |
| JANUARY 23 \& 24, 2010 | 3 | PAINT SHOW | DIXIE PAINT CLUB | 119 | 357 | 214200 | 856800 |
| JANUARY 30 \& 31, 2010 | 3 | FOX LEA FARM JANUARY HUNTER | FOX LEA FARM INC | 153 | 459 | 275400 | 1101600 |
| FEBRUARY 6 \& 7, 2010 | 3 | $\begin{array}{\|l\|} \hline \text { AMERICAN } \\ \text { DRESSAGE } \\ \hline \end{array}$ | FOX LEA FARM | 60 | 180 | 108000 | 432000 |
| FEBRUARY 13 \& 14, 2010 | 3 | FOX LEA FARM FEBRUARY | FOX LEA FARM INC | 150 | 450 | 270000 | 1080000 |
| FEBRUARY 27 \& 28, 2010 | 3 | $\begin{array}{\|l} \hline \text { FLORIDA } \\ \text { DRESSAGE } \end{array}$ | FOX LEA FARM | 74 | 222 | 133200 | 532800 |
| MARCH 6 \& 7, 2010 | 3 | FOX LEA FARM MARCH HUNTER | FOX LEA FARM INC | 129 | 387 | 232200 | 928800 |


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| DATE OF SHOW | TOTAL DAYS AT <br> FOX LEA <br> INCLUDING <br> WARM UP DAYS | TYPE OF SHOW | OWNED <br> MANAGEMENT OF <br> SHOW | $\begin{gathered} \text { \#OF } \\ \underline{\text { HORSES }} \end{gathered}$ | CALCULATED <br> NUMBER OF <br> PEOPLE <br> ATTENDING | ECONOMIC <br> IMPACT: \$ <br> DIRECTLY <br> INTO CITY | ECONOMIC <br> IMPACT: <br> TOTAL <br> ECONOMIC <br> IMPACT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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|  |  |  |  |  |  |  |  |
| NOVEMBER 17-21, 2010 | 6 | FOX LEA FARM NOVEMBER | FOX LEA FARM | 237 | 711 | 853200 | 3412800 |
| NOVEMBER 25-28, 2010 | 5 | THANKSGIVING | EDMONDSON MGMT |  |  |  |  |
|  |  | QUARTER HORSE |  | 107 | 321 | 321000 | 1284000 |
| DECEMBER 2-5, 2010 | 5 | LAST CHANCE QUARTER HORSE | FQHA | 199 | 597 | 597000 | 2388000 |
| 2010 ECONOMIC IMPACT TOTALS |  |  |  |  |  | \$10,667,400.00 | \$42,669,600.00 |
| JANUARY 11-16, 2011 | 9 | QUARTER HORSE | FOX LEA FARM |  |  |  |  |
|  |  |  |  | 284 | 852 | 1533600 | 6134400 |
| JANUARY 22 \& 23, 2011 | 3 | FOX LEA FARM JANUARY HUNTER | FOX LEA FARM | 159 | 477 | 286200 | 1144800 |
| FEBRUARY 5 \& 6, 2011 | 3 | AMERICAN DRESSAGE | FOX LEA FARM | 65 | 195 | 117000 | 468000 |
| FEBRUARY 12 \& 13, 2011 | 3 | FOX LEA FARM FEBRUARY | FOX LEA FARM INC | 144 | 432 | 259200 | 1036800 |
| FEBRUARY 26 \& 27, 2011 | 3 | $\begin{array}{\|l\|} \hline \text { FLORIDA } \\ \text { DRESSAGE } \\ \hline \end{array}$ | FOX LEA FARM | 71 | 213 | 127800 | 511200 |
| MARCH 5 \& 6, 2011 | 3 | FOX LEA FARM MARCH HUNTER | FOX LEA FARM INC | 147 | 441 | 264600 | 1058400 |
| MARCH 12 \& 13, 2011 | 3 | FLORIDA SUPER EIGHT | FOX LEA FARM INC | 111 | 333 | 199800 | 799200 |
| MARCH 14-18, 2011 | 4 | FLORIDA SUPER EIGHT | FOX LEA FARM INC | 60 | 180 | 144000 | 576000 |
| MARCH 19 \& 20, 2011 | 3 | FLORIDA SUPER EIGHT | FOX LEA FARM INC | 120 | 360 | 216000 | 864000 |
| MARCH 25-27, 2011 | 4 | WORLD CUP QUARTER HORSE | EDMONDSON MGMT | 149 | 447 | 357600 | 1430400 |
| APRIL 2 \& 3, 2011 | 5 | FOX LEA FARM APRIL HUNTER | FOX LEA FARM INC | 154 | 462 | 462000 | 1848000 |
| APRIL 9 \& 10, 2011 | 3 | FOX LEA FARM APRIL DRESSAGE | FOX LEA FARM INC | 61 | 183 | 109800 | 439200 |
| APRIL 15-17, 2011 | 4 | SPRING QUARTER HORSE | EDMONDSON MGMT | 78 | 234 | 187200 | 748800 |


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| DATE OF SHOW | TOTAL DAYS AT FOX LEA INCLUDING WARM UP DAYS | TYPE OF SHOW | OWNED <br> MANAGEMENT OF <br> SHOW | $\begin{aligned} & \text { \#OF } \\ & \text { HORSES } \end{aligned}$ | CALCULATED <br> NUMBER OF <br> PEOPLE <br> ATTENDING | ECONOMIC IMPACT: \$ DIRECTLY INTO CITY | ECONOMIC <br> IMPACT: <br> TOTAL <br> ECONOMIC <br> IMPACT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NOVEMBER 18-20, 2011 | 6 | FOX LEA FARM NOVEMBER | FOX LEA FARM | 153 | 459 | 550800 | 2203200 |
| NOVEMBER 24-27, 2011 | 5 | THANKSGIVING QUARTER HORSE | EDMONDSON MGMT | 102 | 306 | 306000 | 1224000 |
| DECEMBER 1-4, 2011 | 5 | LAST CHANCE QUARTER HORSE | FQHA | 180 | 540 | 540000 | 2160000 |
| DECEMBER 17 \& 18, 2011 | 5 | DECEMBER <br> HUNTER JUMPER | FOX LEA FARM | 88 | 264 | 264000 | 1056000 |
|  | 2011 EC | CONOMIC IMPA | TOTALS |  |  | \$12,786,000.00 | \$51,144,000.00 |
| JANUARY 10-15, 2012 | 9 | QUARTER HORSE | FOX LEA FARM | 249 | 747 | 1344600 | 5378400 |
| JAN 21 \& 22, 2012 | 3 | FOX LEA FARM JANUARY HUNTER | FOX LEA FARM | 126 | 378 | 226800 | 907200 |
| FEB 4 \& 5, 2012 | 3 | AMERICAN DRESSAGE | FOX LEA FARM | 48 | 144 | 86400 | 345600 |
| FEB 11 \& 12, 2012 | 3 | FOX LEA FARM FEBRUARY | FOX LEA FARM INC | 133 | 399 | 239400 | 957600 |
| FEB 25 \& 26, 2012 | 3 | FLORIDA DRESSAGE | FOX LEA FARM | 60 | 180 | 108000 | 432000 |
| MAR 3 \& 4, 2012 | 3 | FOX LEA FARM MARCH HUNTER | FOX LEA FARM INC | 101 | 303 | 181800 | 727200 |
| MAR 10 \& 11, 2012 | 3 | FLORIDA SUPER EIGHT | FOX LEA FARM INC | 149 | 447 | 268200 | 1072800 |
| MAR 13-14 | 3 | FLORIDA SUPER EIGHT | FOX LEA FARM INC | 149 | 447 | 268200 | 1072800 |
| MAR 17 \& 18, 2012 | 4 | FLORIDA SUPER EIGHT | FOX LEA FARM INC | 149 | 447 | 357600 | 1430400 |
| MAR 24 \& 25, 2012 | 3 | MARCH OPEN H/J | FOX LEA FARM INC | 156 | 468 | 280800 | 1123200 |
| MAR 30 -APR 1, 2012 | 4 | WORLD CUP QUARTER HORSE | EDMONDSON MGMT | 88 | 264 | 211200 | 844800 |
| APRIL 6-8, 2012 | 4 | EASTER QH CIRCUIT | EDMONDSON MGMT | 85 | 255 | 204000 | 816000 |



| DATE OF SHOW | TOTAL DAYS AT FOX LEA INCLUDING WARM UP DAYS | TYPE OF SHOW | OWNED <br> MANAGEMENT OF SHOW | $\begin{gathered} \text { \#OF } \\ \text { HORSES } \end{gathered}$ | CALCULATED NUMBER OF PEOPLE ATTENDING | ECONOMIC <br> IMPACT: \$ <br> DIRECTLY <br> INTO CITY | ECONOMIC <br> IMPACT: <br> TOTAL <br> ECONOMIC <br> IMPACT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NOV 17 \& 18, 2012 | 4 | FOX LEA FARM NOVEMBER | FOX LEA FARM INC | 312 | 936 | 748800 | 2995200 |
| NOV 23-25, 2012 | 4 | THANKSGIVING QUARTER HORSE | FOX LEA FARM INC | 75 | 225 | 180000 | 720000 |
| NOV 30, DEC 1-2, 2012 | 4 | QUARTER HORSE | FOX LEA FARM | 120 | 360 | 288000 | 1152000 |
| 2012 ECONOMIC IMPACT TOTALS |  |  |  |  |  | \$15,298,200.00 | \$61,192,800.00 |

Exibit B
Fox Lea Farm Facility Photos


South Side Show Barn


Office/ Shaded area for Sitting


Farrier/ Over Flow Barn


North Side Show Barn



Shade \& Fans For Horse and Riders


Sponsorship Banners


RV Hook Ups


Vendor Area


North Ring


West/ North Ring


Three Entrance's to Café





East Ring


Covered Arena
s8iu!y dn waem sseag

Grand Prix Ring


Grand Prix Ring


Covered Arena-Inside
$\square$


## Exibit C

AQHA Show Statistics


## 2012 TOTAL SHOWS AND SPECIALEVENTS/ AVERAGE ENTRIES PER SHOW

| UNITED STATES |  |  |  |  |
| :--- | ---: | :--- | :--- | :---: |
|  | Total <br> Shows | Average <br> Entries | Special <br> Events | Average <br> Entries |
| Alabama | 31 | 264 |  |  |
| Alaska | 16 | 81 |  |  |
| Arizona | 38 | 608 | 6 | 50 |
| Arkansas | 16 | 313 | 14 | 69 |
| California | 103 | 353 | 44 | 44 |
| Colorado | 74 | 287 | 14 | 51 |
| Connecticut | 16 | 270 |  |  |
| Delaware | 17 | 204 | 25 | 30 |
| Florida | 116 | 301 | 25 | 32 |
| Georgia | 48 | 626 | 1 |  |
| Hawaii | 7 | 133 |  |  |
| Idaho | 16 | 196 |  |  |
| Illinois | 71 | 486 | 2 | 60 |
| Indiana | 51 | 397 | 17 | 67 |
| lowa | 36 | 531 | 8 | 91 |
| Kansas | 40 | 222 | 5 | 68 |
| Kentucky | 59 | 430 | 25 | 94 |
| Louisiana | 19 | 343 |  |  |
| Maine | 6 | 431 |  |  |
| Maryland | 6 | 177 |  |  |
| Massachusetts | 12 | 651 |  |  |
| Michigan | 63 | 447 | 1 | 188 |
| Minnesota | 64 | 401 | 76 | 86 |
| Mississippi | 64 | 480 |  |  |
| Missouri | 64 | 283 |  |  |
| Montana | 27 | 150 | 1 | 3 |
| Nebraska | 48 | 335 | 30 | 87 |
| Nevada | 24 | 643 |  |  |
| New Hampshire | 8 | 146 |  |  |
| New Jersey | 16 | 450 |  |  |
| New Mexico | 50 | 221 | 1 | 32 |
| New York | 71 | 493 | 8 | 76 |
| North Carolina | 56 | 283 | 12 | 63 |
| North Dakota | 15 | 333 | 1 | 146 |
| Ohio | 71 | 583 | 1 | 146 |
| Oklahoma | 93 | 479 | 126 | 65 |
| Oregon | 40 | 409 | 4 | 69 |
| Pennsylvania | 77 | 429 | 3 | 9 |
| South Carolina | 45 | 214 | 5 | 50 |
| South Dakota | 39 | 310 | 3 | 121 |
| Tennessee | 80 | 357 |  |  |
| Texas | 233 | 212 | 53 | 81 |
| Utah | 27 | 244 |  |  |
| Vermont | 1 | 57 |  | 106 |
| Virginia | 39 | 371 | 3 | 106 |
| Washington | 58 | 298 | 3 | 28 |
| West Virginia | 43 | 265 | 3 | 114 |
| Wisconsin | 34 | 408 | 3 | 58 |
| Wyoming | 13 | 238 | 2 | 33 |
|  |  |  |  |  |

CANADA

|  | Total <br> Shows | Average <br> Entries | Special <br> Events | Average <br> Entries |
| :--- | :---: | :---: | :---: | :---: |
| Alberta | 23 | 304 |  |  |
| British Columbia | 22 | 199 | 2 | 34 |
| Manitoba | 15 | 226 | 2 | 19 |
| New Brunswick | 12 | 162 |  |  |
| Ontario | 51 | 482 |  |  |
| Quebec | 19 | 164 | 1 | 27 |
| Saskatchewan | 12 | 223 |  |  |

INTERNATIONAL

|  | Total | Total | Special | Total |
| :---: | :---: | :---: | :---: | :---: |
|  | Shows | Entries | Events | Entries |
| Argentina | 10 | 376 | 3 | 38 |
| Australia | 7 | 554 |  |  |
| Austria | 10 | 1,067 |  |  |
| Belgium | 7 | 1,203 |  |  |
| Brazil | 6 | 1,135 |  |  |
| Colombia | 1 | 91 |  |  |
| Costa Rica | 1 | 30 |  |  |
| Czech Republic |  | 328 |  |  |
| Denmark | 7 | 1,140 |  |  |
| Dominican Republic | 2 | 21 |  |  |
| Finland | 6 | 181 |  |  |
| France | 12 | 1,286 |  |  |
| Germany | 93 | 26,630 | 3 | 100 |
| Hungary | 2 | 122 |  |  |
| Ireland | 2 | 16 |  |  |
| Israel | 2 | 85 |  |  |
| Italy | 8 | 1,032 | 1 | 5 |
| Japan | 3 | 30 |  |  |
| Luxembourg | 6 | 424 |  |  |
| Mexico | 22 | 1,079 | 4 | 85 |
| Netherlands | 9 | 1,677 |  |  |
| New Zealand | 1 | 199 |  |  |
| Norway | 6 | 615 |  |  |
| Panama | 6 | 151 | 1 | 3 |
| Paraguay | 4 | 127 |  |  |
| Poland | 3 | 127 |  |  |
| Sweden | 15 | 2,404 | 4 | 107 |
| Switzerland | 10 | 1,322 |  |  |
| United Kingdom | 24 | 3,329 | 2 | 34 |
| Uruguay | 3 | 41 |  |  |

AQHA APPROVED
SHOWS/SPECIAL EVENTS

|  | United <br> States | Canada | Int'l | Total |
| :--- | :---: | :---: | :---: | :---: |
| Number of shows <br> per year$\quad 2,261$ | 154 | 293 | 2,708 |  |
| Number of special <br> events per year | 449 | 5 | 18 | 472 |
| Total shows and <br> special events | 2,710 | 159 | 311 | 3,180 |



| AWARDS ISSUED |  |  |  |
| :---: | :---: | :---: | :---: |
| OPEN |  |  |  |
|  | 2010 | 2011 | 2012 |
| Register of Merit-Performance | 1,535 | 1,521 | 1,598 |
| Register of Merit-Halter | 404 | 402 | 417 |
| Superior Horse | 472 | 538 | 498 |
| Performance Champion | 17 | 17 | 8 |
| Superior All-Around | 4 | 4 | 5 |
| AQHA Champion | 69 | 53 | 67 |
| Supreme Champion | 1 | 0 | 0 |
| All-Around | 1,609 | 1,589 | 1,703 |
| All-Around Runner-Up | 1,113 | 1,115 | 1,220 |
| AMATEUR |  |  |  |
|  | 2010 | 2011 | 2012 |
| Register of Merit-Performance | 1,099 | 1,117 | 1,142 |
| Register of Merit-Halter | 373 | 415 | 453 |
| Superior Horse | 352 | 397 | 428 |
| Performance Champion | 15 | 22 | 5 |
| AQHA Champion | 56 | 52 | 75 |
| Supreme Champion | 2 | 0 | 1 |
| Superior All-Around | 1 | 4 | 10 |
| All-Around | 2,084 | 2,057 | 2,071 |
| All-Around Runner-Up | 1,978 | 1,931 | 1,968 |
| Novice Amateur Completion Certificates | 861 | 799 | 1002 |
| YOUTH |  |  |  |
|  | 2010 | 2011 | 2012 |
| Register of Merit-Performance | 537 | 529 | 560 |
| Register of Merit-Halter | 158 | 156 | 184 |
| Superior Horse | 208 | 191 | 231 |
| Performance Champion | 24 | 22 | 5 |
| Versatility Award | 1 | 2 | 1 |
| AQHA Champion | 54 | 44 | 58 |
| Supreme Champion | 0 | 1 | 2 |
| Superior All-Around | 1 | 2 | 6 |
| All-Around | 1,933 | 1,908 | 1,885 |
| All-Around Runner-Up | 1,737 | 1,745 | 1,709 |
| Novice Youth Completion Certificates | 607 | 567 | 820 |

## AQHA-APPROVED JUDGES

|  |  |  |  | Versatility |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :--- |
| Year | All-Around | Progressive | International | Specialty* |  |  |  |
| 2003 | - | - | - | - | - | 600 |  |
| 2004 | - | - | - | - | - | 630 |  |
| 2005 | - | - | - | - | - | 692 |  |
| 2006 | 330 | 8 | 41 | 280 | - | 659 |  |
| 2007 | 333 | 12 | 44 | 185 | 153 | 720 |  |
| 2008 | 331 | 16 | 49 | 256 | 151 | 806 |  |
| 2009 | 327 | 19 | 46 | 365 | 131 | 888 |  |
| 2010 | 333 | 11 | 52 | 490 | 127 | 1,013 |  |
| 2011 | 339 | 7 | 51 | 756 | 132 | 1,258 |  |
| 2012 | 330 | 6 | 59 | 762 | 130 | 1,098 |  |

- stats not available for these years
* Includes all novice, cutting, over fence, roping, reining, team penning/sorting, timed events, halter, working cow horse and dressage judges.

| 2012 TOP 5 SHOWS |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Total Entries | Number of Shows | Average Entries Per Show |
| Arizona Sun Country Circuit Scottsdale, AZ | 15,176 | 10 | 1,518 |
| Oklahoma QHA Redbud Spectacular Oklahoma City, OK | 14,952 | 8 | 1,869 |
| The Big A Circuit Conyers, GA | 9,633 | 6 | 1,606 |
| All American Quarter Horse Congress Columbus, OH | 8,464 | 1 | 8,464 |
| Dixie National QHA Jackson, MS | 7,612 | 4 | 1,903 |

## 2012 TOP 5 SPECIALEVENT SHOWS

|  | Total <br> Entries | Number <br> of Shows | Average Entries <br> Per Show |
| :--- | :---: | :---: | :---: |
| Houston Livestock Events <br> Houston, TX | 1,356 | 6 | 226 |
| Battle in the Saddle <br> Oklahoma City, OK | 1,257 | 8 | 157 |
| Oil Can Classic | 762 | 4 | 191 |
| Tulsa, OK | 616 | 6 | 103 |
| Cutting Event <br> Fergus Falls, MN | 533 | 6 | 89 |
| Highview Penning/Sorting <br> Le Suer, MN |  |  |  |

## 2012 TOP 5 ALL NOVICE SHOWS

|  | Total <br> Entries | Number <br> of Shows | Average Entries <br> Per Show |
| :--- | :---: | :---: | :---: |
| R \& J Arena All Novice Show <br> Verndale, MN | 448 | 2 | 244 |
| Ontario QHA All Novice Show <br> Ilderton, ON | 358 | 1 | 358 |
| WPQHA Novice Show <br> Harlansburg, PA | 333 | 1 | 333 |
| PQHA All Novice Show <br> Centre Hall, PA | 324 | 1 | 324 |
| EOQHA All Novice Show <br> Carp, ON | 293 | 1 | 293 |


| S H O W E N T R IE S | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2} \mathbf{2}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| NUMBER OF APPROVED SHOWS | 2,493 | 2,547 | 2,704 | 2,590 | 2,709 |
| NUMBER OF SPECIAL EVENTS | 608 | 602 | 593 | 547 | 522 |
| AVERAGE ENTRIES PER SHOW | 343 | 323 | 301 | 314 | 335 |
| AVERAGE ENTRIES PER SPECIAL EVENT | 57 | 64 | 64 | 65 | 68 |
| TOTAL SHOW ENTRIES | 855,917 | 823,874 | 851,478 | 813,881 | 907,420 |
| TOTAL SPECIAL EVENT ENTRIES | 34,913 | 38,577 | 37,933 | 35,556 | 35,223 |
| TOTAL SHOW ENTRIES | 890,830 | 862,451 | 851,478 | 849,437 | 942,643 |
| INCLUDING SPECIAL EVENTS |  |  |  |  |  |


| 2012 CHAMPIONSHIP SHOWS |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| show | QUALIFIERS | entries | horses | EXHIBITORS | money/awards |
| Pfizer Versatility Ranch Horse* | 48*** | 23 | 22 | 21 | \$66,535 |
| Ford AQHYA World Show | 1,523** | 2,407 | 1,173 | 801 | N/A |
| Adequan Select World Show | 3,680*** | 1,272 | 828 | 625 | \$536,353 |
| Bank of America Amateur/ FedEx Open AQHA World Show | 8,244*** | 3,596 | 2,157 | 1,485 | \$2,641,069 |
| SmartPak AQHA Novice Championship (West) | 6,075**** | 1,334 | 428 | 406 | N/A |
| Nutrena AQHA Novice Championship (East) |  | 2,033 | 593 | 577 | N/A |
| * Show held in 2012 for 2011 qualifiers <br> **National qualifiers <br> ***includes State qualifiers <br> **** Total Qualifiers for Novice Championship. Exhibitor | hoose which sh |  |  |  |  |

## 2012 TOP 5 VERSATILITY RANCH HORSE SHOWS

|  | Total <br> Entries | Number <br> of Shows | Average Entries <br> Per Show |
| :--- | :---: | :---: | :---: |
| Colorado State Fair <br> Pueblo, CO | 123 | 3 | 41 |
| Battle in the Saddle <br> Oklahoma City, OK | 62 | 2 | 31 |
| Versatility Ranch Horse -Sinsheim Open <br> Sinsheim, Germany | 37 | 1 | 53 |
| Hohenzollern Classic <br> Hechingen, Germany | 1 | 37 |  |
| San Ignacio Versatility Ranch Horse <br> Canada De Gomez, Argentina | 36 | 2 | 18 |

## 2012 REGIONAL CHAMPIONSHIP ENTRIES

| Region 1 | Tacoma, WA | 922 |
| :--- | :--- | ---: |
| Region 2 | Rapid City, SD | 872 |
| Region 3 | St. Paul, MN | 1,759 |
| Region 4 | Columbus, OH | 1,604 |
| Region 5 | Augusta, NJ | 372 |
| Region 6 | Springfield, MA | 1,087 |
| Region 7 | Salina, UT | 578 |
| Region 8 | Wichita, KS | 957 |
| Region 9 | Monroe, LA | 466 |
| Region 10 | Jacksonville, FL | $\mathbf{1 , 0 2 6}$ |
| Region 11 | Not Held |  |
| Total Entries |  | $\mathbf{9 , 6 4 3}$ |

Exibit D
AQHA Member Statistics

|  | AQHA MEMBERSHIP REPORT |  |  |  |  | Youth | total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 12-MONTH | LIFE | 3-YEAR* | amateur | 3-rr amateur* |  |  |
| 2012 | 47,879 | 81,562 | 93,329 | 11,008 | 20,508 | 27,277 | 281,563 |
| 2011 | 47,398 | 85,990 | 92,555 | 11,727 | 21,488 | 27,891 | 287,049 |
| 2010 | 46,547 | 89,413 | 100,477 | 11,985 | 22,923 | 28,709 | 300,054 |
| 2009 | 45,787 | 96,727 | 104,530 | 12,018 | 22,958 | 30,026 | 312,046 |
| 2008 | 44,793 | 112,011 | 107,812 | 13,097 | 22,470 | 31,011 | 331,194 |
| 2007 | 42,637 | 138,365 | 97,444 | 14,615 | 21,148 | 31,696 | 345,905 |
| 2006 | 40,608 | 147,884 | 90,054 | 15,190 | 20,126 | 31,585 | 345,447 |
| 2005 | 38,560 | 156,471 | 85,625 | 16,417 | 19,181 | 31,197 | 347,451 |
| 2004 | 36,565 | 171,432 | 78,123 | 18,594 | 18,173 | 30,720 | 353,607 |
| 2003 | 34,805 | 167,298 | 79,189 | 18,744 | 17,578 | 30,297 | 347,911 |
| 2002 | 32,811 | 166,702 | 76,314 | 19,085 | 16,662 | 29,489 | 341,063 |
| 2001 | 28,727 | 166,837 | 73,787 | 18,817 | 16,140 | 29,578 | 333,886 |
| 2000 | 26,043 | 179,639 | 63,010 | 19,972 | 14,173 | 29,071 | 331,908 |
| 1999 | 23,752 | 182,080 | 51,229 | 20,274 | 12,704 | 28,096 | 318,136 |
| 1998 | 22,065 | 172,256 | 51,043 | 19,673 | 13,507 | 27,831 | 306,375 |
| 1997 | 20,858 | 169,275 | 52,538 | 19,786 | 13,550 | 29,144 | 305,151 |
| 1996 | 19,823 | 175,841 | 54,471 | 20,147 | 13,297 | 30,622 | 314,201 |
| 1995 | 18,416 | 181,450 | 47,850 | 21,307 | 12,027 | 31,494 | 312,544 |
| 1994 | 14,621 | 192,170 | 35,130 | 23,768 | 9,477 | 30,134 | 305,300 |
| 1993 | 13,003 | 207,286 | 20,044 | 26,096 | 6,350 | 27,726 | 300,505 |
| 1992 | 11,696 | 245,488 | - | 31,452 | - | 25,161 | 313,797 |
| 1991 | 10,967 | 236,629 | - | 28,993 | - | 22,103 | 298,692 |
| 1990 | 10,675 | 234,311 | - | 27,360 | - | 18,039 | 290,385 |
| 1989 | 10,389 | 226,606 | - | 28,453 | - | 13,589 | 279,037 |
| 1988 | 9,894 | 103,767 | - | 26,778 | - | 11,905 | 152,344 |
| 1987 | 9,066 | 103,389 | - | 24,317 | - | 8,703 | 145,475 |
| 1986 | 8,537 | 118,498 | - | 22,769 | - | 8,729 | 158,533 |
| 1985 | 8,127 | 129,953 | - | 19,163 | - | 8,929 | 166,145 |
| * 3-Year memberships Were first offered in 1993 |  |  |  |  |  |  |  |

## 2012 TOP TEN MEMBERSHIP STATES/ PROVINCES/COUNTRIES

| 1. Texas | 39,454 |
| :--- | ---: |
| 2. California | 16,628 |
| 3. Oklahoma | 12,969 |
| 4. Colorado | 8,344 |
| 5. Ohio | 7,884 |
| 6. Alberta | 7,122 |
| 7. Missouri | 6,893 |
| 8. Florida | 6,737 |
| 9. Germany | 6,708 |
| 10. Kansas | 5,759 |

MEMBERSHIP Statistics

| AQHA MEMBERSHIP |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ANNUAL/3 YEAR | LIFE | Youth | Amateur |  | ANNUAL/3 YEAR | LIFE | Youth | Amateur |
| UNITED STATES |  |  |  |  | Bulgaria | 2 | 0 | 0 | 0 |
| Alabama | 2,337 | 591 | 396 | 426 | Cayman Islands |  | 0 | 0 | 0 |
| Alaska | 163 | 66 | 40 | 56 | Czech Republic 305 |  | 71 | 28 | 6 |
| Arizona | 3,809 | 1,074 | 347 | 520 | Chile 9 |  | 19 | 0 | 0 |
| Arkansas | 2,612 | 625 | 372 | 394 | China 27 |  | 4 | 3 | 0 |
| California | 11,024 | 2,595 | 1,120 | 1,889 | Colombia 67 |  | 65 | 12 | 2 |
| Colorado | 5,303 | 1,468 | 619 | 954 | Costa Rica 35 |  | 12 | 1 | 2 |
| Connecticut | 458 | 111 | 155 | 202 | Croatia 8 |  | 1 | 0 | 1 |
| Delaware | 102 | 31 | 40 | 40 | Denmark | 178 | 61 | 34 | 182 |
| Florida | 3,967 | 1,204 | 707 | 859 | Dominican Republic | 7 | 16 | 18 | 0 |
| Georgia | 2,620 | 681 | 473 | 406 | Ecuador | 0 | 1 | 0 | 0 |
| Hawaii | 228 | 89 | 57 | 51 | El Salvador | 1 | 2 | 0 | 0 |
| Idaho | 3,126 | 657 | 332 | 227 | Estonia | 1 | 0 | 1 | 0 |
| Illinois | 3,029 | 764 | 578 | 734 | Falkland Islands | 0 | 1 | 0 | 0 |
| Indiana | 2,672 | 754 | 864 | 906 | Finland | 88 | 15 | 11 | 31 |
| lowa | 3,156 | 775 | 471 | 546 | France | 955 | 96 | 40 | 145 |
| Kansas | 3,774 | 1,015 | 508 | 462 | Gambia | 0 | 1 | 0 | 0 |
| Kentucky | 2,062 | 489 | 501 | 627 | Georgia | 9 | 0 | 3 | 1 |
| Louisiana | 3,768 | 890 | 595 | 379 | Germany | 3,094 | 1,778 | 410 | 1,426 |
| Maine | 295 | 49 | 71 | 86 | Greece | 1 | 0 | 0 | 0 |
| Maryland | 670 | 172 | 190 | 219 | Guam | 1 | 0 | 0 | 1 |
| Massachusetts | 424 | 97 | 129 | 171 | Guatemala | 0 | 3 | 0 | 0 |
| Michigan | 2,352 | 540 | 725 | 694 | Honduras | 1 | 2 | 0 | 0 |
| Minnesota | 2,891 | 541 | 568 | 680 | Hong Kong | 0 | 1 | 0 | 0 |
| Mississippi | 2,179 | 530 | 533 | 410 | Hungary | 63 | 11 | 13 | 12 |
| Missouri | 4,557 | 1,090 | 667 | 579 | Indonesia | 0 | 1 | 0 | 0 |
| Montana | 3,595 | 955 | 355 | 241 | Ireland | 38 | 10 | 4 | 8 |
| Nebraska | 3,424 | 984 | 518 | 424 | Isle of Man | 0 | 1 | 0 | 0 |
| Nevada | 1,404 | 405 | 128 | 170 | Israel | 152 | 42 | 37 | 4 |
| New Hampshire | 233 | 50 | 80 | 82 | Italy | 1,617 | 207 | 83 | 89 |
| New Jersey | 667 | 168 | 205 | 252 | Japan | 17 | 211 | 1 | 17 |
| New Mexico | 3,322 | 806 | 262 | 275 | Libya | 0 | 2 | 0 | 0 |
| New York | 1,926 | 394 | 578 | 682 | Liechtenstein | 3 | 0 | 0 | 0 |
| North Carolina | 2,564 | 757 | 616 | 663 | Luxembourg | 42 | 48 | 8 | 35 |
| North Dakota | 1,738 | 327 | 215 | 209 | Madagascar | 0 | 1 | 0 | 0 |
| Ohio | 3,811 | 1,038 | 1,506 | 1,529 | Malaysia | 0 | 1 | 0 | 0 |
| Oklahoma | 8,442 | 2,435 | 1,010 | 1,082 | Mexico | 793 | 750 | 44 | 27 |
| Oregon | 3,469 | 746 | 421 | 347 | Monaco | 0 | 1 | 0 | 0 |
| Pennsylvania | 2,808 | 528 | 885 | 974 | Morocco | 0 | 1 | 0 | 0 |
| Rhode Island | 2,80 | 12 | 9 | 23 | Namibia | 3 | 1 | 0 | 0 |
| South Carolina | 1,202 | 318 | 246 | 234 | Netherlands | 506 | 170 | 69 | 251 |
| South Dakota | 2,564 | 684 | 313 | 283 | New Caledonia | 7 | 4 | 0 | 0 |
| Tennessee | 2,643 | 714 | 548 | 529 | New Zealand | 54 | 13 | 15 | 30 |
| Texas | 25,162 | 7,971 | 3,226 | 3,095 | Nicaragua | 1 | 1 | 0 | 0 |
| Utah | 2,979 | 803 | 197 | 158 | Niue | 2 | 0 | 0 | 0 |
| Vermont | 249 | 45 | 66 | 76 | Norway | 78 | 21 | 20 | 67 |
| Virginia | 1,601 | 406 | 323 | 417 | Panama | 93 | 28 | 6 | 3 |
| Washington | 3,769 | 726 | 487 | 518 | Paraguay | 25 | 22 | 8 | 0 |
| Washington D.C. | 10 | 9 | 0 | 5 | Philippines | 1 | 0 | 0 | 0 |
| West Virginia | 648 | 131 | 186 | 219 | Poland | 97 | 21 | 19 | 21 |
| Wisconsin | 2,353 | 550 | 575 | 616 | Portugal | 2 | 3 | 0 | 0 |
| Wyoming | 2,677 | 755 | 249 | 159 | Puerto Rico | 9 | 11 | 3 | 0 |
| TOTALS | 150,908 | 39,615 | 24,262 | 25,779 | Russia | 2 | 0 | 0 | 0 |
|  |  |  |  |  | Saudi Arabia | 0 | 1 | 0 | 0 |
|  |  |  |  |  | Senegal | 1 | 0 | 0 | 0 |
| CANADA |  |  |  |  | Serbia | 3 | 0 | 0 | 0 |
| Alberta | 4,701 | 1,599 | 473 | 349 | Sierra Leone | 1 | 0 | 0 | 0 |
| British Columbia | 1,494 | 1,553 | 259 | 288 | Slovakia | 79 | 24 | 7 | 6 |
| Labrador | - 1 | 0 | 0 | 0 | Slovenia | 118 | 5 | 3 | 4 |
| Manitoba | 574 | 143 | 126 | 99 | Somalia | 0 | 1 | 0 | 0 |
| New Brunswick | 135 | 22 | 65 | 64 | South Africa | 33 | 17 | 11 | 13 |
| Newfoundland | 11 | 1 | 8 | 2 | Spain | 70 | 22 | 4 | 3 339 |
| Nova Scotia | 253 | 23 | 64 | 44 | Sweden | 493 | 97 | 55 | 339 |
| Ontario | 2,121 | 430 | 468 | 760 | Switzerland | 428 | 264 | 34 | 197 |
| Prince Edward Island | 36 | 1 | 8 | 10 | Tanzania | 1 | 0 | 0 | 0 |
| Quebec | 1,145 | 98 | 128 | 185 | Thailand | 5 | 0 | 0 | 0 |
| Saskatchewan | 1,466 | 394 | 197 | 103 | Trinidad \& Tobago | 0 | 1 | 0 | 0 |
| Yukon |  |  |  |  | Turkmenistan | 1 | 0 | 0 | 0 |
|  | 11,949 | 3,167 | 1,796 | 1,904 | United Arab Emirates | 4 | 1 | 0 | 0 |
|  |  |  |  |  | United Kingdom | 377 | 80 | 34 | 236 |
|  |  |  |  |  | Uruguay | 19 | 17 | 0 | 2 |
| INTERNATIONAL |  |  |  |  | Venezuela | 213 | 190 | 22 | 16 |
| Argentina | 49 | 41 | 2 | 9 | Virgin Islands | -1 | 4 4 | -1 | 0 |
| Australia | 417 | 55 | 33 | 122 | TOTALS | 12,034 | 5,097 | 1,219 | 3,833 |
| Austria | 498 | 346 | 62 | 235 |  |  |  |  |  |
| Belgium | 495 | 141 | 42 | 153 |  |  |  |  |  |
| Belize | 0 | 1 | 0 | 0 | TOTAL U.S., CANADA |  |  |  |  |
| Bermuda | 1 | 0 | 1 | 0 | \& INTERNATIONAL | 174,891 | 47,879 | 27,277 | 31,516 |
| Bolivia | 0 | 1 | 0 | 0 |  |  |  |  |  |
| Botswana | 0 | 1 | 0 | 0 |  |  |  |  |  |
| Brazil | 330 | 56 | 17 | 80 | GRAND TOTAL | 281,563 |  |  |  |




